

Fill in the gaps with the words from the box below. You may need to change the form of the word according to verb tense and plural forms. 3 of the words from the box below will not be used.

drawn	to dig deeper into	to take	on the verge of
swept up	to persevere	to reciprocate	reservations
hype	the green light	state-of-the-art	to resonate
to raise the bar	to make concessions	to touch upon	

1. I believe very strongly that this innovative, \_\_\_\_\_ product is going to be a huge success, and I am sure that the board will give us \_\_\_\_\_ to proceed to the next stage of development. However, I have some \_\_\_\_\_ about your product pitch. It \_\_\_\_\_ all of the key design features of the product, but I think we need to \_\_\_\_\_ some of the advantages of the product's design features so that they have a clearer picture of exactly why this product is going to \_\_\_\_\_ for our competition across the whole industry.
2. The new product is \_\_\_\_\_ becoming the most successful product that the company has ever launched. We launched it only 2 weeks ago, and it \_\_\_\_\_ off immediately. Our Instagram posts featuring the product went viral, and young people were completely \_\_\_\_\_ by the \_\_\_\_\_ that we generated. It appears that it doesn't just \_\_\_\_\_ with young people, but older people also seem \_\_\_\_\_ to it.